

BECOME A SPONSOR

OF THE MIDWEST'S PREMIER ENVIRONMENTAL FILM FESTIVAL



Through the medium of film, the festival **CREATES** OPPORTUNITIES FOR understanding climate change, sustainability and **THE POWER OF PEOPLE TO MAKE A DIFFERENCE.**

YOUR SUPPORT IS NEEDED!

Help the One Earth Film Festival create a cleaner, greener Midwest and a healthier planet!

oneearthfilmfest.org

CONNECT WITH OTHERS. MAKE AN IMPACT.

The One Earth Film Festival is the Midwest's premier environmental film festival. The festival showcases creative, thought-provoking environmental films that not only shed light on the issues, but also highlight effective solutions. Film Fest audiences have grown five-fold since its inaugural year to 2500 in 2015. Help One Earth Film Festival reach its 2016 goal to double attendance and bring great sustainability films and action opportunities to more Chicagoland residents.

"The Nature Conservancy was a proud sponsor of the One Earth Film Festival in 2015. The films shed light on some of world's most pressing conservation challenges. Post-film discussions offered valuable opportunities to engage. – Marketing Director, The Nature Conservancy, Central US Division

Great reasons to become a sponsor

- ✓ Sponsorship draws attention to your business as an **environmental leader** in front of sustainability-oriented community members and leaders
- ✓ Sponsorship gives voice to the **next generation** through the Young Filmmakers Contest, which invites students to propose solutions to climate challenges.
- ✓ Sponsorship links you with other **sustainability-oriented trailblazers** such as Nissan, Manaaki Foundation, Whole Foods Market and The Nature Conservancy. Our sponsors model sustainable practices and spread vital messages of awareness.

Learn about sponsor packages and become a sponsor today!

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One Earth Film Festival Sponsor Packages

Sponsoring the One Earth Film Festival provides excellent brand visibility, opportunities to interact with our large and engaged audience, and the chance to be part of the Midwest's premier environmental film festival. The following grid outlines partnership opportunities and sponsor benefits for the March 2016 Festival.

	Leadership \$10,000	Presenting \$5,000	Growing \$2,500	Sustaining \$1,000	Contributing* \$500
EVENT PRESENCE					
Opening remarks at Green Carpet Gala	✓	–	–	–	–
Show your PSA or ad at select screenings	Up to 5 films	Up to 3 films	1 film	–	–
Introduce a film of your choice	Up to 3 films	Up to 2 films	1 film	–	–
Informational table at screening of your choice	✓	✓	–	–	–
Logo placement on event signage	✓	✓	✓	✓	✓
Green Carpet Gala tickets	10	8	6	4	2
REGIONAL RECOGNITION AND LOGO PLACEMENT					
Recognition in press releases	✓	✓	–	–	–
Recognition in monthly eNewsletter	✓	✓	✓	–	–
Social media recognition	✓	✓	✓	✓	✓
Ad in Festival program book distributed to all participants	Full page	Half page	1/4 page	1/8 page	business card size
Logo & URL on website	3 pages	3 pages	2 pages	2 pages	2 pages

***Non-Profit / Educational Partnership Discount:** If you represent a non-profit organization or educational institution interested in reaching our audience, please contact Katie Kelly at katie@oneearthfilmfest.org regarding a discount of up to 50% on contributing sponsor benefits.

Looking for something different?

For Sponsors wanting to give at the \$10,000+ level, benefits can be customized. In-kind contribution of items needed for the festival are also welcome. To discuss Sponsorships or in-kind contributions please contact Katie Kelly at sponsors@oneearthfilmfest.org.

Thank you for your commitment!

Please submit your sponsor form online. Go to oneearthfilmfest.org and click Sponsors.

Send checks payable to:

Green Community Connections**
166 N Humphrey Ave, #1N, Oak Park, IL 60302

Upon receipt of your sponsor form you will receive a Sponsor Packet with details that will help you get maximum benefit from your sponsorship. The deadline to be included in the printed version of the One Earth Film Festival Program Guide is January 31, 2016.

**** The One Earth Film Festival** is a program of Green Community Connections, a 501(c)(3) non-profit, community based organization. Our mission is to develop a deeper understanding of natural systems, to build community resilience, and to inspire action that promotes sustainability at the family, organizational and public policy levels.